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logical process inc.

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USA**

Company Overview

Pyrasoft, Inc. is a privately held and funded professional services firm focused on delivering robust enterprise solutions on the Microsoft and BMC Software's Action Request System platforms. Founded in 2001, Pyrasoft is a BMC Software Partner, Microsoft Gold Certified and one of the leading custom development and advanced infrastructure consulting firms in the southeast. The company is headquartered in Atlanta, GA and provides services to clients throughout the United States.

Pyrasoft's customers range from start-ups, to non-profit organizations, to Global 2000 companies and include such well known firms as AT&T, BellSouth, Intel, California ISO, MCI, EarthLink, and BJC HealthCare.

Leadership

Ibrahim A. Akar – President & CEO Pyrasoft, Inc.

Ibrahim Akar is co-founder and President/CEO of Pyrasoft. Mr. Akar is responsible for the sales and marketing operations of the company and works closely with company division leaders to craft the long-term strategy for the firm. After starting Pyrasoft in 1999, Mr. Akar led the effort to further fund the company and successfully raised angel financing as well as convertible debt. Mr. Akar has been integral in driving consistent double-digit annual revenue growth and Pyrasoft today is debt-free, cash positive, and continuing to establish itself as the premier Microsoft Gold Certified Partner in the southeast region.

Prior to starting Pyrasoft, Mr. Akar held senior Information Technology positions with IBM, MCI Telecommunications, and Wang Laboratories. Mr. Akar is a Remedy ARS certified consultant and has over 15 years of professional software engineering and consulting experience.

Ibrahim holds a Bachelor of Science degree in Computer Science from Kennesaw State University in Kennesaw, GA. In his time away from the office, Ibrahim enjoys time with his family, playing and coaching football, and watching European league football. Ibrahim and his wife Nisreen currently live in Atlanta, GA and have four young children.

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Logical Process has helped its clients manage and profit from every major wave of change in information technology (IT) for more than 9 years. While many people talk about successful partnerships, Logical Process believes it is best achieved through developing a thorough understanding of the real world needs and problems a

business is facing. With this unique understanding, Logical Process goes beyond simple fixes to truly innovative, effective solutions. Standing firm and focused on our expertise and dedication, we believe strongly that we have an obligation to provide our customers with the best products quality and very responsive after sales service at their disposal. We are looking seriously in the operation costs and making provisions for viable product supply to enhance competitiveness all over the world.

With the broadest range of capabilities, from consulting and systems integration to outsourcing, Logical Process offers companies the best total solutions they need to grow and prosper. Headquartered in Atlanta, Georgia, Logical Process has thrived during the slow economy and is still growing.

Logical Process impressive list of clients includes UPS, Apple, Fannie Mae and BellSouth.net.

Leadership

Henry Arojojoye – President & CEO Logical Process

Henry Arojojoye is founder and Chief Technology Officer of Logical Process, Inc. Mr. Arojojoye focuses his attention on operations, delivery methodology, and technology best practices. Mr. Arojojoye is continually involved with researching emerging technologies in order to forge the technical direction of the company. Henry oversees all technology-related endeavors of the business including practice line development, best practices, thought leadership, software engineering, and systems design and architecture.

Mr. Arojojoye has over ten years of professional technology experience including consulting, technical architecture, and software engineering. Henry has held senior technology roles with several leading firms including IBM, MCI Telecommunications, and Wang Laboratories.

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Services Overview

Pyrasoft and Logical Process have expertise in the following service areas:

- Custom Development (Remedy ARS, VB.Net, C#, Java)
- e-Commerce Solutions
- Content Management
- Interactive Creative Services
- Advanced Systems Infrastructure
- Help Desk and Call Tracking Systems & Network Monitoring Integration
- Asset Management
- Inventory Management & Control
- Change Management
- Supply Chain
- Comprehensive Business Process Workflow and Document Management

If you would like to learn more about the value that our companies can bring to your organization, please contact our sales team at sales@pyrasoft.com.

e-Commerce Solutions

We have helped many leading companies design and develop highly scalable online storefront websites as well as the complete back-end systems and integration points with existing enterprise applications.

Our areas of expertise within the e-Commerce arena encompass all of the following:

- e-Commerce Market Strategy and Brand Development
- Online Merchandising Techniques
- Online Storefront Site Design
- Core e-Commerce Engine Development
- Shopping Cart and Checkout Workflow
- Site Personalization Techniques
- Banner Advertising and Affiliate Programs
- Search Engine Optimization and Paid Placement
- E-newsletter Design and Development
- Site Analytics and Usage Patterns
- SSL and Payment Gateway Integration
- Back-end Integration with CRM, ERP, and Catalog Systems

Advanced Systems Infrastructure

Whether you are deploying an infrastructure for a 10-person startup or a 10,000 person multi-location global firm, our combined strengths bring our clients the advanced systems infrastructure expertise to help them realize a stable, robust, and extensible network infrastructure.

With project teams led by Microsoft Certified Systems Engineers (MCSE), we can assist you with a complete Information Technology installation, upgrade, or overhaul.

Specific services that our Advanced Systems Infrastructure group can provide your organization include:

- Information Technology Planning and Roadmap Development
- Security and Network Threat Assessment
- Disaster Recovery and Risk Assessment
- Windows Server 2003 and Active Directory Design and Deployment
- Exchange Server 2003 Design and Deployment
- SQL Server 2005 Deployment and Optimization
- Network Infrastructure Design including Switching, Routing, and Firewall Services
- Backup and Mass-Storage (SAN, NAS, DAS) Design and Deployment
- Battery Backup and UPS Solutions
- Data Room Design and Environmental Controls

I.T. Outsourcing

I.T. Outsourcing is becoming an increasingly prevalent and attractive option for many companies. Smaller firms are looking to outsourcing because they can't justify a fulltime technology resource or they need varying types of resources and would need to hire several fulltime individuals to satisfy those needs. Larger firms are looking at outsourcing as a means of acquiring expert-level talent and staffing consistency. By leveraging a focused external vendor for specific I.T. needs, these companies are able to avoid the headaches associated with recruiting, training, and retaining in-house personnel.

By outsourcing the I.T. function, companies are able to focus more attention on their core business and customers. Via outsourcing, I.T. can become a utility and the daily tasks and headaches often associated with that function are handled by a qualified vendor.

Pyrosoft and Logical Process offer I.T. Outsourcing and Management plans for all types of business within the small-to-mid market segment. The list below includes the outsourced I.T. services provided by our companies.

- Strategy and "Virtual CIO" Consultation with Company Management
- Information Technology Planning and Project Management
- I.T. Asset Management

- Systems Implementation and Ongoing Management
- Network Monitoring and Alerting
- Server and Workstation Patching and Upgrading
- Network Health Checkups
- Tape Backup Management
- Security Management
- Virus, Spy ware, and Spam Prevention



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